Positive Alternatives 2015 - 16 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright

of Rochester)

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Goal: To provide necessary services and referrals to pregnant and parenting

women of Rochester and Southeast Minnesota

For the period: April 1, 2016-June 19, 2016

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute pamphlets and posters describing services		We continued to advertise in the local phone book, in addition to posting information about our services and needs on our Facebook page. We also advertised and conducted two volunteer training sessions adding to our list of volunteers.	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 115 women in the form of diapers (164 packages), wipes (106 packages), baby wash (103 bottles), newborn layettes (12), maternity clothes (6), and infant clothing (90).	115
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3	We continue to provide free pregnancy testing and offer advice. We provided 5 pregnancy tests; 3 were positive and 2 were negative. All clients coming to us were offered information and guidance.	5
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and Birthright given.	3

necessary		
services		

Maternal and Child Health Initiative Task Force Strategies				
Number of women who received car seats and car seat safety education from a				
PA funded program activity				
Number of women who received car seat safety education only from a PA	NA			
funded program activity				
Number of women who received child abuse prevention education from a PA	110			
funded program activity				
Number of women who received abusive head trauma (shaken baby) prevention	110			
education from a PA funded program activity				
Number of women who received a baby bed, crib, or pack-n-play and sleep	NA			
safety education from a PA funded program activity				
Number of women who received sleep safety education only from a PA funded				
program activity				

Challenges: The number of trained volunteers to staff the office has been down and created a challenge for us during this quarter.

Comments: We posted online and in various church bulletins that volunteers were being accepted. Three training sessions were conducted from April to May. Six volunteers have been working through the training process and have been shadowing veteran volunteers. As a result, we were able to increase the number of hours per month by an average of 20 by the end of May (compared to the previous quarter).

There continues to be a great need for the services Birthright Emergency Pregnancy Service of Rochester provides.